

# WASHINGTON STATE DERMATOLOGY ASSOCIATION

PRESENTS

## PACIFIC NORTHWEST DERMATOLOGICAL 85<sup>TH</sup> ANNUAL SCIENTIFIC CONFERENCE

JULY 20-22, 2018

### EXHIBITOR PROSPECTUS

#### BENEFITS

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WSDA supporters will participate as vendors during the Pacific Northwest Dermatological 85<sup>th</sup> Annual Scientific Conference. Companies will receive acknowledgement in the conference e-syllabus. Complimentary breakfast, coffee breaks and welcome reception for two company representatives are included.

#### ATTENDEES

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Dermatologists and dermatology practitioners from across the Pacific Northwest are expected to attend. Anticipated attendance is 90.

#### LOCATION

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The Coeur d'Alene Resort  
Coeur d'Alene, ID

**Make your hotel reservations today!**

A room block has been arranged at the Coeur d'Alene Resort (\$259-\$299/night). Reserve your room online or call (866) 658-6097 and ask for the Pacific Northwest Dermatology special rate.

**Please note the deadline to reserve a room is June 8th.**

#### EXHIBITOR SPACE

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One standard booth includes 6' table and one chair. Exhibit space will be assigned based on level of sponsorship, exhibit booth purchased, followed by first come basis.

#### REPRESENTATIVE REGISTRATION

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All exhibitor representatives must be registered for the meeting. Standard tables include two exhibit representatives. You may purchase additional company representatives at \$250.00 each. Exhibit representatives will not be allowed on the exhibit floor without registration and a name badge.

#### SHOW MANAGEMENT QUESTIONS

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Becky Constantine, Association Executive, WSDA  
Ph 206-956-3635; Fax 206-441-5863; Email [Becky@wsma.org](mailto:Becky@wsma.org)

#### EXHIBIT PRACTICES AND REGULATIONS

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- The WSDA reserves the right to restrict exhibits, without refund, which may be falsely entered.

- Distribution of literature, samples, etc., in the exhibit area by firms that are not participating as paid exhibitors is strictly prohibited.
- No subletting of space is permitted without the consent of the WSDA Executive, Becky Constantine – email: becky@wsma.org
- Exhibitors are responsible for shipping, storage, and installation of exhibit materials, and all costs involved thereby.
- There is a **\$250** service fee on all cancellations. No Refunds for cancellations received after June 10, 2018.
- The WSDA and The Coeur d'Alene Resort do not guarantee against theft, vandalism or otherwise.
- It is expressly understood that exhibitors shall indemnify and hold harmless the WSDA and The Coeur d'Alene Resort of all liability (damage or accident) that might ensue from any cause in connection with transfer, installation, maintenance or removal of exhibits, or in display of exhibits.
- In the event of fire, strikes, or other uncontrollable circumstances, the contract for space will not be binding.
- It is expressly understood that the WSDA will not pay for special equipment, facilities and services ordered by technical exhibitors.
- Electrical and other apparatus must be operated so that the noise does not interfere with other exhibitors.
- All electrically wired display material must comply with requirements of the National Board of Fire Underwriters.
- Aisles must be kept clear. To this end, exhibits must be arranged so that exhibitors and their representatives will be within their exhibit space.
- Care must be taken by the exhibitor not to deface or destroy any part of the exhibit areas. In the event of property damage caused by him/her, the exhibiting company will be held responsible.
- Use of the name "WSDA" or that of any officer of said Association, in recommendation of a product or services, is expressly prohibited.
- Table space not occupied by the close of the exhibit installation period as specified above, will be forfeited by the exhibitor, and this space may be resold, reassigned or used by the conference management.

### Draft WSDA 2018 speaker list and topics

Friday July 20, 2019	Speaker	Topic/Title
1-1:30	Daniel Bennett	Updates in healthcare policy
1:30- 2:00	Junko Takeshita	Psoriasis Comorbidities and management
2:2:30	Junko Takeshita	Therapeutic targets for psoriasis and treating to target
2:30- 2:45 Q&A	Q&A	
2:45- 3:15	Break/Exhibits	
3:15- 3:45	Daniel Bennett	Quality improvement
3:45- 4:15	Kord honda	
4:15- 4:45	Kord Honda	
4:45- 5:00	Q&A	
5:00	Adjourn	
5:30- 6:30	Welcome Reception	
7:00	Dinner with reps	
Saturday		
6:30- 8:00	Breakfast/exhibits	
8:00- 8:30	Subbu Trikudanathan	Endocrinology for the dermatologist
8:30- 9:00	Subbu Trikudanathan	PCOS
9:00- 9:30	Paula Zook	Vulvar Dermatology
9:30- 10:00	Paula Zook	
10:00- 10:15	Q&A	
10:15- 10:45	Break/Exhibits	
10:45- 11:15	Jan Dutz	Rheum/Derm

11:15-11:45	Jan Dutz	Rheum/Derm
11:45-12:15	Michi Shinohara	Inpatient cases
12:15-12:30	Q&A	
12:30	Adjourn	
1pm	Lunch with reps	
6:30pm	Family dinner	
Sunday		
6:30-8:00	Breakfast/Exhibits	
8:00-8:30	Seigrid Yu	Surgical complications
8:30-9:00	Seigrid Yu	Cosmetic dermatology
9:00-9:30	Deepti Gupta	Vascular malformations
9:30-9:50	Q&A	
9:50-10:20	Break/Exhibits	
10:20-11:10	Iwei Yeh	Molecular testing and therapy for melanoma
11:10-11:40	Iwei Yeh	Intermediate tumors
11:40-12:00	Q&A	
12:00	Adjourn	
12:30	Lunch with reps	