

PRESENTED BY THE WASHINGTON STATE DERMATOLOGY ASSOCIATION

PACIFIC NORTHWEST DERMATOLOGICAL

88TH ANNUAL SCIENTIFIC CONFERENCE

OCTOBER 7-9, 2022 | SUNCADIA RESORT | CLE ELUM, WA



EXHIBITOR PROSPECTUS

BENEFITS

WSDA supporters will participate as vendors during the Pacific Northwest Dermatological 88th Annual Scientific Conference. Companies will receive acknowledgement in the conference e-syllabus as well as recognition of support at the podium. Complimentary breakfast, coffee breaks, and welcome reception for two (2) company representatives are included. Sponsors will receive registrations for up to four (4) representatives.

ATTENDEES

Dermatologists and dermatology practitioners from across the Pacific Northwest are expected to attend. And we anticipate an audience of at least 100 attendees this year.

SCHEDULE

We are in the process of completing the 2022 schedule but wanted to provide you with a draft schedule as a preview.

Friday, October 7, 2022

10:00 AM – 12:00 PM	Exhibit Set-up
12:00 – 12:50 PM	Registration/Visit Exhibits
12:50 PM – 2:45 PM	Meeting
2:45 – 3:10 PM	Break/Visit Exhibits
3:10 PM - 5:45 PM	Meeting
5:45 – 7:00 PM	Welcome Reception with Exhibitors

Saturday, October 8, 2022

7:00 – 7:55 AM	Registration/Continental Breakfast/Visit the Exhibits
7:55 – 9:45 AM	Meeting
9:45 – 10:15 AM	Break/Visit Exhibits
10:15 – 12:20 PM	Meeting

Sunday, October 9, 2022

7:00 – 7:55 AM	Registration/Continental Breakfast/Visit the Exhibits
7:55 – 9:45 AM	Meeting
9:45 – 10:05 AM	Break/Visit Exhibits (Exhibitors may breakdown after this break)
10:05 – 11:00 AM	Meeting

LOCATION

[Suncadia Resort](#) | Cle Elum, WA

\$235-\$329/night (+tax and daily resort fee)

Call 866-904-6300 and ask for the Pacific Northwest Dermatological room rate.

EXHIBITOR SPACE

One (1) standard booth includes an 8 x 8 table and one (1) chair. Exhibit space will be assigned based on level of sponsorship, exhibit booth purchased, followed by first come, first serve basis.

REPRESENTATIVE REGISTRATION

All exhibitor representatives must be registered for the meeting. Standard tables include registration for two (2) exhibit representatives. You may purchase additional company representative registrations for \$250 each. Exhibit representatives will not be allowed on the exhibit floor without a paid registration and a name badge.

EXHIBITOR SHIPPING AND STORAGE

Shipping information will be available soon.

QUESTIONS?

Delphi Locey, WSDA, Executive Administrator | Office 206-956-3650; Fax 206-441-5863; delphi@wsma.org.

EXHIBIT PRACTICES AND REGULATIONS

- The WSDA reserves the right to restrict exhibits, without refund, which may be falsely entered.
- Distribution of literature, samples, etc., in the exhibit area by firms that are not participating as paid exhibitors is strictly prohibited.
- No subletting of space is permitted without the consent of the WSDA.
- Exhibitors are responsible for shipping, storage, and installation of exhibit materials, and all costs involved thereby.
- There is a **\$250 service fee on all cancellations. No Refunds for cancellations received after Friday, July 4, 2022.**
- The WSDA and Suncadia Resort do not guarantee against theft, vandalism or otherwise.
- It is expressly understood that exhibitors shall indemnify and hold harmless the WSDA and Suncadia Resort of all liability (damage or accident) that might ensue from any cause in connection with transfer, installation, maintenance, removal, or display of exhibits.
- In the event of fire, strikes, or other uncontrollable circumstances, the contract for space will not be binding.
- It is expressly understood that the WSDA will not pay for special equipment, facilities, and services ordered by technical exhibitors.
- Electrical and other apparatus must be operated so that the noise does not interfere with other exhibitors.
- All electrically wired display material must comply with requirements of the National Board of Fire Underwriters.
- Aisles must be kept clear. To this end, exhibits must be arranged so that exhibitors and their representatives will be within their exhibit space.
- Care must be taken by the exhibitor not to deface or destroy any part of the exhibit areas. In the event of property damage caused by him/her, the exhibiting company will be held responsible.
- Use of the name "WSDA" or that of any officer of said Association, in recommendation of a product or services, is expressly prohibited.
- Table space not occupied by the close of the exhibit installation period as specified above, will be forfeited by the exhibitor, and this space may be resold, reassigned, or used by conference management.

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MAXIMIZE YOUR EXPOSURE: *EXCLUSIVE OPPORTUNITIES*

Conference Supporters Receive...

- Verbal recognition at the podium
- Complimentary exhibit space
- Print acknowledgement of support on posters, the WSDA e-syllabus and website
- Electronic list of attendees prior to the conference to promote visits to your booth
- Four vendor ticket packages, with sponsorship ribbons
- Access to the Saturday Night Dinner

GOLD SUPPORTER.....\$7,000

- Welcome Reception** (1 Available)
- Saturday Dinner** (1 Available)
- Wi-Fi Sponsor** (1 Available)

SILVER SUPPORTER.....\$5,000

- Saturday Breakfast** (1 Available)
- Sunday Breakfast** (1 Available)

BRONZE SUPPORTER.....\$4,000

- Friday Coffee Break** (1 Available)
- Saturday Coffee Break** (1 Available)
- Sunday Coffee Break** (1 Available)

This form must accompany the signed letter of agreement and payment.

Exhibit space is complimentary – if requesting space, please fill out the exhibitor agreement or contact Delphi Locey at delphi@wsma.org.

Company _____

Contact Person _____

Phone _____ Email _____

[] CHECK ENCLOSED [] CREDIT CARD PAYMENT: [] VISA [] M/C

NO. _____ Exp. Date _____

Name on Card _____ Address _____

Signature _____

Return this form, exhibitor agreement & payment to: WSDA, 2001 Sixth Ave, # 2700, Seattle, WA 98121

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Presents
PACIFIC NORTHWEST DERMATOLOGICAL
88TH Annual Scientific Conference

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SUNCADIA, WA

EXHIBITOR AGREEMENT

COMPANY NAME _____

PRIMARY CONTACT _____ TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____ E-MAIL (REQUIRED) _____

COMPANY WEBSITE _____

PRIMARY BOOTH REPRESENTATIVE CONTACT (THIS INFORMATION WILL BE PUBLISHED & DISTRIBUTED TO ATTENDEES)

NAME _____ TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____ E-MAIL (REQUIRED) _____

REPRESENTATIVES STAFFING YOUR BOOTH

1) _____ 2) _____

Two allowed, additional representatives \$250 each

3) _____ 4) _____

PRODUCT/ SERVICE TO BE DISPLAYED: _____

PLEASE INDICATE COMPANIES YOU DESIRE NOT TO BE LOCATED ADJACENT TO (I.E. COMPETITOR):

1) _____ 2) _____

THE SIGNATURE BELOW SIGNIFIES THAT THE COMPANY REPRESENTATIVE HAS READ AND AGREES TO ABIDE BY ALL WSDA EXHIBIT PRACTICES AND REGULATIONS (SEE ENCLOSED)

Signature _____ **Title** _____

SPONSORSHIP OPPORTUNITY (ATTACHED FORM) **SPONSORSHIP AMOUNT** _____

EXHIBIT SPACE: Exhibit space will be assigned based on level of sponsorship, exhibit booth purchased, followed by first come basis.

EXHIBIT BOOTH (8 X 8) # OF BOOTHS _____ @ \$3,500.00 EA _____

TICKET FOR ADDITIONAL REPRESENTATIVE # OF REPS _____ @ \$ 250.00 EA _____

TOTAL AMOUNT ENCLOSED _____

<input type="checkbox"/> CHECK ENCLOSED <input type="checkbox"/> CREDIT CARD PAYMENT: <input type="checkbox"/> VISA <input type="checkbox"/> M/C NO. _____ Exp. Date _____
Name on Card _____
Signature _____
Billing Address _____