



Washington State
Dermatology
Association

April 25, 2018

Dear Exhibitor:

We are happy to announce the Pacific Northwest Dermatological 85th Annual Scientific Conference. This year's meeting will be held July 20-22 at The Coeur d'Alene Resort in Coeur d'Alene, Idaho. We would like to invite your company to participate as an exhibitor or sponsor of this meeting.

This year's conference promises to be another outstanding and successful event, with opportunities to meet leading dermatologists from various subspecialties. We expect an excellent turnout due to this year's meeting venue. We are anticipating about 90 dermatologists to be in attendance.

To maximize your exposure to this group of physicians, please consider one of the sponsorship opportunities outlined in the attached sponsorship document. Please note, sponsors receive priority exhibit space assignments and only sponsors are eligible to receive an electronic list of attendees prior to the conference to promote visits to your display. If your company has an online grant process, please send that information to Becky Constantine at becky@wsma.org.

The Washington State Dermatology Association appreciates the overwhelming support and continued relationship with our exhibitors, and look forward to your participation at this meeting!

If you have any questions please contact Becky at the WSDA office, at (206) 956-3635 or becky@wsma.org.

Sincerely,

Becky Constantine
WSDA Executive Administrator