

# WASHINGTON STATE DERMATOLOGY ASSOCIATION

PRESENTS

## PACIFIC NORTHWEST DERMATOLOGICAL 83<sup>RD</sup> ANNUAL SCIENTIFIC CONFERENCE

JULY 15-17, 2016

### EXHIBITOR PROSPECTUS

#### BENEFITS

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WSDA supporters will participate as vendors during the Pacific Northwest Dermatological 83<sup>rd</sup> Annual Scientific Conference. Companies will receive acknowledgement in the conference e-syllabus as well as recognition of support at the podium. Complimentary breakfast, coffee breaks and welcome reception for two company representatives are included.

#### ATTENDEES

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Dermatologists and dermatology practitioners from across the Pacific Northwest are expected to attend. Anticipated attendance is 115.

#### SCHEDULE

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##### **Friday, July 15, 2016**

<b>11:00 AM – 2:00 PM</b>	<b><i>Exhibit Set-up</i></b>
1:00 – 2:50 PM	Meeting
<b>2:50 – 3:20 PM</b>	<b><i>Break/Visit Exhibits</i></b>
3:20 – 5:15 PM	Meeting
5:15 PM	Meeting Adjourns
<b>5:15 – 6:30 PM</b>	<b><i>Welcome Reception with Exhibitors</i></b>

##### **Saturday, July 16, 2016**

<b>6:30 – 8:00 AM</b>	<b><i>Registration/Continental Breakfast/Visit the Exhibits</i></b>
8:00 – 10:20 AM	Meeting
<b>10:20 – 10:50 AM</b>	<b><i>Break/Visit Exhibits</i></b>
10:50 – 12:15 PM	Meeting
12:15 PM	Meeting Adjourns
<b>6:30 PM</b>	<b><i>Family Barbecue</i></b>

##### **Sunday, July 17, 2016**

<b>6:30 – 8:00 AM</b>	<b><i>Registration/Continental Breakfast/Visit the Exhibits</i></b>
8:00 – 10:00 AM	Meeting
<b>10:00 – 10:30 AM</b>	<b><i>Break/Visit Exhibits (Exhibitors may breakdown after this break)</i></b>
10:30 – 12:25 PM	Meeting
12:25 PM	Meeting Adjourns

## LOCATION

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### [Suncadia Resort](#)

Cle Elum, WA

\$229-\$329/night (+ 10% tax and \$25 daily resort fee)

Call 866-904-6300 and ask for the Pacific Northwest Dermatological Room Rate.

## EXHIBITOR SPACE

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One standard booth includes a 10 x 10 pipe and drape booth with a 6' skirted table and one chair. Exhibit space will be assigned based on level of sponsorship, exhibit booth purchased, followed by first come basis.

## REPRESENTATIVE REGISTRATION

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All exhibitor representatives must be registered for the meeting. Standard tables include two exhibit representatives. You may purchase additional company representatives at \$250.00 each. Exhibit representatives will not be allowed on the exhibit floor without registration and a name badge.

## EXHIBITOR SHIPPING AND STORAGE

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Suncadia Resort cannot accept shipment of exhibitor displays and materials prior to the event. The meeting decorator will be able to assist with storage and materials handling, more details will be forthcoming.

## SHOW MANAGEMENT QUESTIONS

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Becky Constantine, Association Executive, WSDA

Ph 206-956-3635; Fax 206-441-5863; Email [Becky@wsma.org](mailto:Becky@wsma.org)

## EXHIBIT PRACTICES AND REGULATIONS

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- The WSDA reserves the right to restrict exhibits, without refund, which may be falsely entered.
- Distribution of literature, samples, etc., in the exhibit area by firms that are not participating as paid exhibitors is strictly prohibited.
- No subletting of space is permitted without the consent of the WSDA Executive, Amanda Miller – email: [ajm@wsma.org](mailto:ajm@wsma.org)
- Exhibitors are responsible for shipping, storage, and installation of exhibit materials, and all costs involved thereby.
- There is a **\$250 service fee on all cancellations. No Refunds for cancellations received after June 10, 2016.**
- The WSDA and Suncadia Resort do not guarantee against theft, vandalism or otherwise.
- It is expressly understood that exhibitors shall indemnify and hold harmless the WSDA and Suncadia Resort of all liability (damage or accident) that might ensue from any cause in connection with transfer, installation, maintenance or removal of exhibits, or in display of exhibits.
- In the event of fire, strikes, or other uncontrollable circumstances, the contract for space will not be binding.
- It is expressly understood that the WSDA will not pay for special equipment, facilities and services ordered by technical exhibitors.
- Electrical and other apparatus must be operated so that the noise does not interfere with other exhibitors.
- All electrically wired display material must comply with requirements of the National Board of Fire Underwriters.
- Aisles must be kept clear. To this end, exhibits must be arranged so that exhibitors and their representatives will be within their exhibit space.
- Care must be taken by the exhibitor not to deface or destroy any part of the exhibit areas. In the event of property damage caused by him/her, the exhibiting company will be held responsible.
- Use of the name "WSDA" or that of any officer of said Association, in recommendation of a product or services, is expressly prohibited.
- Table space not occupied by the close of the exhibit installation period as specified above, will be forfeited by the exhibitor, and this space may be resold, reassigned or used by the conference management.